



A graphic artist who is creative, dependable and highly organized. Extensive experience in multimedia, marketing and print design. Highly skilled in client vendor relations and negotiations. Experienced in all types of high quality print ads, branding, promotional/marketing material, direct mail and traditional functions. Able to work efficiently from inception to completion under tight deadlines with attention to details. Solution oriented team player.

### COMPUTER PROFICIENCY

**PLATFORMS:** Windows & Mac OS

**SOFTWARE:** Photoshop - Illustrator - QuarkXpress - GoLive  
Acrobat - InDesign - Flash - Premiere

### EDUCATION

ASSOCIATES DEGREE IN GRAPHIC DESIGN & MULTIMEDIA  
Denver Institute of Technology

### BUSINESS EXPERIENCE

10/07 - Present: THE DESIGN HEROES | **Art Director**

11/98 - 10/07: SOLID FUTURE GROUP, LLC. | **Art Director**

Successfully managed and coordinated design projects from concept through completion. Worked closely with clients to create vision, conceive designs and consistently meet deadlines and requirements. Effectively built, motivated and directed design and production teams. Coordinated freelance designers, consultants and vendors to meet all project requirements. Created and conducted highly persuasive sales and marketing presentations. Expertly converted features to benefits to achieve client objectives. Managed all operations, strategic, quote/estimate.

#### Key Achievements:

- De Hecho Newspaper
- Casa Magazine
- Creation and completion of 10 Yellow Page Directories including all production, layouts and design
- Qwest design project leader for their directory with Spanish section
- Project leader for Wells Fargo Affordable Home Tour promotional guide
- Successfully lead and completed projects above and beyond what was expected
- Developed publications from initial concepts to finished product
- Worked with numerous clients on a one on one basis providing design concepts and ideas

1/96 - 10/97: DENVER TENT AMERICAN CANVAS | **Art Department**

### AWARDS

Solid Future Award - Outstanding performance

Who's Who Award for Business Professionals

Best Overall Design Award - Denver Institute of Technology

Best Illustrator Work - Denver Institute of Technology

Best Photoshop Work - Denver Institute of Technology